

## **NEWS RELEASE (WEB)**

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### **RF and RM Submissions, Now at Inmage!**

Houston, TX, April 8, 2008. - Royalty-Free stock photo library Inmage Corp LLC is now accepting submissions from image suppliers and professional photographers into its IRIS (Inmage RM & RF Image Submission) collection. Set to be launched in the second quarter of 2008, IRIS will represent the best Royalty-Free and Rights-Managed works from their respective portfolios.

“We've been in the stock photo industry for nearly a decade and we know how professional photographers feel about their work. We believe with Inmage Submissions, we can directly offer suppliers and photographers 3 essential values – Control, Transparency and Service Assurance!” says Stephanie Sitt, VP of Sales and Marketing for Inmage Corp LLC.

Sitt goes on to explain that photographers are given full control in setting their own prices, choose either Royalty-Free or Rights-Managed licensing models, frequency and method of commissions payment. Default licensing prices offered on Inmage Submissions have been carefully researched – the RM pricing model is based on the widely accepted Stock Artists Alliance (SAA) PLUS Packs™ which offers a good balance between convenience and fair pricing to image buyers. In addition to that, IRIS offers unparalleled transparency in sales tracking as all transactions and collections are logged and displayed in real time. “We treat our suppliers and photographers as equal business partners, hence, we offer 50% commissions on nett income collections. Furthermore, there are no hidden costs – no credit card charges, storage fees and administration charges, ever!” adds Sitt.

According to Sitt, under Inmage's quality of service assurance, suppliers and photographers will be greeted with a Content Manager 24 hours a day, Mondays to Fridays whenever help is requested. All submitted content will go through a stringent quality review and its subsequent addition to the online portfolio will take no more than 7 working days. Sitt concludes by stating that Inmage.com is one of the most highly ranked sites for stock photography, guaranteeing global exposure for all works accepted under the IRIS collection.

Image suppliers and professional photographers are now invited to submit their content to IRIS to meet the scheduled launch in the second quarter of 2008. The site can be accessed at <http://submission.inmage.com>. Initial account approvals will take less than 5 working days.

For more information, visit <http://submission.inmagine.com>

### **About Inmagine Corp LLC**

Founded in 2000, Inmagine has grown to be the leading supplier and distributor of Royalty-Free digital stock photography in the world. With more than 2.8 million Royalty-Free stock images from over 100 best-selling collections, we hold the most complete list of Royalty-Free publishers in the market today.

Being the world's largest royalty-free stock image content provider, INMAGINE constantly strives to cater to the unyielding demands of advertising agencies, graphic design firms, and corporate businesses. We provide a one of a kind 24-hour service throughout our offices in United States, United Kingdom, Australia and Asia. Our multi-language website supports up to 8 languages complete with a vast selection of online tools, precise search and instant downloads. In essence, offering much diversity and creativity for everyone.

### **Media contact**

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